Assessing, Preventing, and Addressing   
Digital Abuse

## Strategy 3.1: Understanding Digital Abuse Prevalence

**Proposal Narrative Template**

# Proposal Deadline: May 7, 2015, by 11:59 PM PT

This template is provided as a guide to the information we would like to see in each proposal.

# General Criteria for Proposals:

* 6 pages maximum
* Well-written and jargon-free
* Put the organization’s name in the header of each page

# Project Requirements (from RFP):

* We expect to fund multiple projects with diverse budgets of up to $200,000. Exceptional projects outside this range may be considered.
* Research can examine the prevalence of any form of digital abuse, including stalking, harassment, cyberexploitation, or cyberbullying.
* Projects may examine victim and/or perpetrator prevalence.
* Projects must:
  + Include a quantitative component. We will consider projects that include a qualitative component that documents victims’ and/or perpetrators’ experiences.
  + Include an online dissemination component that shares results with the advocacy community and/or general public.
  + Substantially and primarily benefit people residing in the United States.
* The indirect rate for universities is capped at 10% of the total project budget. Other non-profits may include a reasonable overhead rate in the project budget.

### Priority Projects

The Foundation will entertain all proposals that meet the basic project requirements outlined above. However, the Foundation has particular interest in projects with one or more of the following characteristics. Projects with these characteristics may be prioritized in funding decisions:

* Projects that examine prevalence for cyberbullying, cyberstalking, or digital domestic violence.
* Projects that fill a research gap. Proposals must demonstrate how the project will fill a research gap.
* Projects that compare digital abuse prevalence across age groups, including both youth and adults.

# Proposal Narrative Questions

The following bullet points are provided as a guide. You may use them as headers for the narrative or use your own format for the narrative.

* Describe the research to be funded:
  + What questions are you trying to answer?
  + How will you answer these questions? Include a brief discussion of your planned methods.
  + Does this work build on past research that you have conducted? If so, please briefly discuss past research.
  + How will this research contribute to the field’s understanding of digital abuse prevalence?
  + Does the proposed project examine prevalence for forms of digital abuse that have not been well-studied? If so, please tell us more about the gap this research fills.
  + Does the proposed project compare prevalence across age groups? If so, please tell us more about this aspect of the project.
* Will the results of this research substantially and primarily benefit people residing in the United States?
* How will you disseminate the findings of the research? Who will be the audience?