Assessing, Preventing, and Addressing   
Digital Abuse

**Strategy 3.3: Supporting Digital Abuse Victims**

**Proposal Narrative Template**

# Proposal Deadline: May 7, 2015, by 11:59 PM PT

This template is provided as a guide to the information we would like to see in each proposal.

# General Criteria for Proposals:

* 6 pages maximum
* Well-written and jargon-free
* Put the organization’s name in the header of each page

# Project Requirements (from RFP):

* We expect to fund multiple projects with diverse budgets up to $100,000. Exceptional projects outside this range may be considered.
* Examples of eligible projects include:
  + Providing information and/or support to digital abuse victims. We cannot fund legal representation.
  + Providing digital abuse training or educational materials to criminal justice stakeholders, such as local law enforcement, attorneys, or judges.
  + Conducting research and analysis on policy and legal solutions for digital abuse.
  + Making available digital abuse legal and policy research and analysis to interested advocates and legislative bodies.
* Projects with budgets greater than or equal to $200,000 must include a formal program evaluation. See Evaluation Requirements on page 11.
* Projects must substantially and primarily benefit people residing in the United States.
* We cannot fund litigation or lobbying.

### Priority Projects

The Foundation will entertain all proposals that meet the basic project requirements outlined above. However, the Foundation has particular interest in projects that address cyberbullying, cyberstalking, or digital domestic violence.

# Proposal Narrative Questions

The following bullet points are provided as a guide. You may use them as headers for the narrative or use your own format for the narrative.

* How will your project serve digital abuse victims? Why is this an important approach to take? IMPORTANT - Be sure to include a brief summary of the evidence base for this approach and/or past program evaluation results.
* What do you know about the effectiveness of this approach?
* Which form(s) of digital abuse do you intend to address? Who will your project serve?
* What are the project activities?
* Does your organization have experience implementing this type of project? If so, please describe this experience.
* What results have you seen from work already done related to the proposed project? What results will additional funding allow you to achieve?
* Does this project substantially and primarily benefit people residing in the United States?
* Evaluation
  + Budget Less Than $200,000: Who will be responsible for monitoring implementation and reporting to the Foundation?
  + Budget Equal to or Greater Than $200,000: Attach a 1-2 page evaluation plan with your application (does not count towards 6-page proposal limit). See Request for Proposal for requirements.